

PROGRADE DIGITAL™ INTRODUCES REFRESH PRO™ SOFTWARE TO MONITOR THE HEALTH OF YOUR MEMORY CARD AND REFRESH IT TO FACTORY-ORIGINAL CONDITION

*Ensure Maximum Performance for Uninterrupted High-Speed Photography and Video Capture
while monitoring card health prior to a critical shoot*

SAN JOSE, Calif., August 14, 2019, 8:00 am Pacific—ProGrade Digital™, founded on a mission to provide the highest quality professional grade memory cards and workflow solutions, today announced Refresh Pro, a software tool that ensures cards can always perform at maximum performance also monitoring card health to ensure failure free operation before use on a critical shoot. ProGrade Digital Refresh Pro software is initially compatible with Windows® 10 and higher operating systems. A Mac OS X® 10.8 and higher version will be released soon. Refresh Pro software is \$29.99 USD for a perpetual license. Available exclusively at <https://progradedigital.com/refresh-pro-software/>

“We are extremely happy to release our new Refresh Pro software which provides our customers with a cost-effective tool to ensure ProGrade Digital memory cards are always operating at peak performance,” said Wes Brewer, founder and CEO of ProGrade Digital. “This unique product is something that many professionals have indicated is something they would value as part of their workflow since performance and reliability are always top concerns in the field. With Refresh Pro, we have eliminated these concerns by allowing them to know the present state of health in simple green, yellow and red status indicators before going out on an important shoot. Additionally, all memory cards begin to slow down over time after they have gone through multiple write and erase cycles which makes them “dirty”. Refresh Pro also enables customers to quickly “refresh” their cards and return them to an original out-of-the-box performance level.” Learn more about how flash memory works and how Refresh Pro brings a revolutionary tool to the photographer and videographer’s arsenal” in the [Refresh Pro White Paper](#)

Refresh Pro Software Key Features

Imaging professionals who rely on their memory cards for their livelihood now have a comprehensive tool to monitor the card health and refresh it back to factory-fresh condition:

- Measure the overall health of your ProGrade Digital Memory Cards to assess the remaining life of the NAND flash and the card
- Proactively monitor the remaining life prior to any important shoot
- Refresh, or Sanitize, the cards through the deep clean process that restores the card to its original out-of-the-box performance*

- Works with all ProGrade Digital card readers and with memory cards that have the “R” logo on the front
- Compatible with Win 10;. Available as a download for \$29.99 USD for a perpetual license

* Sanitize cannot undo the normal aging process of the card; it allows a card, regardless of its age, to perform faster and respond better to write operations of the camera.



Example of Refresh Pro logo on label

About ProGrade Digital, Inc.

ProGrade Digital focuses exclusively on the design and marketing of digital memory cards, card readers and workflow software required by imaging professionals. Flagship products include a full line of USB 3.1 Gen 2 card readers, ProGrade Digital CFast 2.0 and ProGrade Digital SDXC UHS-II memory cards offered in a range of capacities and optimized to render maximum performance when paired with high-end DSLR, mirrorless, camcorder and digital cinema cameras from Canon, Nikon, Panasonic, Sony, Blackmagic and more. ProGrade Digital memory cards expand the creative visions of cinema and photography professionals around the world.

ProGrade Digital memory cards and workflow solutions are available for purchase by global customers on the company website, progradedigital.com, B&H Photo and Video website and Amazon in most countries with Prime Shipping.

High resolution logos, product photos and past releases available for download: <http://bit.ly/ProGradeDigitalPRKit>

ProGrade Digital is an authorized licensee of SDXC, microSDXC, CFast 2.0, CompactFlash and CFexpress trademarks. All other brand or product names in the release are trademarks or registered trademarks of their respective holders.

Media Contact:

Mark Lewis
ProGrade Digital, Inc.
VP Marketing
mlewis@progradedigital.com
408 708-9292

###